



# Svenja-Sophie Jäger

UX DESIGNER | M.A. MEDIA AND GAME CONCEPTION

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## ABOUT ME

I am fascinated by how psychology and technology interact and how behavior and emotions show in the way people use digital products. I work analytically, in a structured way, and with technical understanding to develop solutions that feel right for users. Curiosity and teamwork are what drive me.

## SKILLS

- **UX/UI:** Prototyping, working with design systems, usability testing
- **Research:** Interviews, Personas, User journey mapping
- **Tools:** Figma, Adobe CC, MS Office, Jira, Confluence, SharePoint
- **Dev:** HTML5/CSS3, JavaScript, PHP, MySQL

## LANGUAGES

- **English:** Fluent, written and spoken
- **German:** Native speaker

## VOLUNTEERING

- C license coaching certificate (German Judo Federation)
- Active member of a judo club; planning and running training sessions and working with diverse groups

## Working experience

- **Working Student UX Design, Master's Thesis** since 03/2024  
Siemens Mobility
  - Contributed to building and evolving a company-wide design system and the related UX processes
  - Developed interaction concepts
  - Created UI assets such as illustrations, logos, and icons
  - Integrated and maintained website content using Visual Studio Code and SharePoint
  - Conducted usability tests and derived concrete improvement recommendations
  - Planned, conducted, and analyzed user interviews
  - Actively contributed to agile project management and presented results to stakeholders
- **UX Design Internship, Bachelor's Thesis** 09/2023 – 03/2024  
Siemens Mobility, Braunschweig
  - Applied UX skills from my studies in the context of a large corporation
  - Project management and coordination with various departments
  - Completed the internship with my bachelor's thesis written within the company

## Education

- **Master of Arts, final grade 1.5** 01/2025 – 06/2026  
Hochschule Harz, Wernigerode  
Program: Media and Game Conception  
Master's thesis: Concept and Development of a User-Centered Interface for Train Drivers in Regional Rail Transport, grade 1.0
- **Bachelor of Science, final grade 2.2** 09/2019 – 03/2025  
Hochschule Harz, Wernigerode  
Program: Media Informatics  
Bachelor's thesis: Optimization in Frontend Development through Chatbots: An Approach to Design Optimization, grade 1.3
- **Abitur, final grade 2.7**  
Berufsbildene Schulen Heinrich Mette, Quedlinburg 08/2016 – 06/2019  
Elite Sports School, Halle (Saale) 08/2013 – 07/2016